

BECOME A SPONSOR

THE 2022 GALA

MOCA GA'S DREAM OF A PERMANENT HOME IS COMING TO FRUITION,
PLEASE JOIN US AS WE BEGIN THE CELEBRATIONS

THE 2022 GALA

A SUNDAY AFTERNOON WITH MOCA GA

Sunday, May 22, 2022

3:00 – 6:00 PM @ The Goat Farm Arts Center
1200 Foster Street NW, Atlanta, GA 30318

We hope you will join our honorary chairs

Carol and Ramon Tomé

as we celebrate a new beginning for MOCA GA and the arts in Atlanta

*MOCA GA is honored to place **our sponsors** prominently as we celebrate this milestone and look forward to a prosperous future. All sponsors will enjoy an array of light hors d'oeuvres, full bar and entertainment with good friends in a relaxed setting outdoors and under an open-air tent as we ceremoniously dedicate our parcel of land to the mission of MOCA GA. **To become a sponsor click here or select a level below. To join the host committee click here or purchase a ticket click here.***

MOCA GA moves forward to build a new 26,000 sq.ft facility designed by Mack Scogin Merrill Elam Architects. The newly constructed Museum will be an architecturally significant structure serving as the focal point and entry way to an entire creative campus known as The Goat Farm Art Center. The campus is centrally located on Atlanta's Westside on the BeltLine and will be an active public space filled with opportunities for stunning public art commissions, artist installations, community events, and greenspace. Externally, the new design is in harmony with the site's original buildings (on the historic registry) and pays homage to the area's history of industrialization and to the interconnected railroad systems that solidified the city's identity as a center for transportation. Internally, the new Museum building is an architectural gem; accentuated by a glass atrium capable of projecting public art, flexible meeting spaces, a central stairway that converts to an auditorium, galleries with high ceilings offering artists opportunities to fill the pristine, well-lit, and expansive exhibition spaces. The design is beautiful, intentional, yet practical. With the new museum facility, MOCA GA has the capability to rent spaces as an event venue, thereby greatly increasing the Museum's earned income stream.

A sculpture garden stands at the entryway to the campus and is easily accessible from the museum's atrium lobby. This area for calm, contemplation, adjoins our greenspace that is home to a legacy sycamore tree, and presents an opportunity to exhibit stunning contemporary public art sculptures by Georgia artists. An even larger and more expansive space is the 8,000 sq. ft. rooftop sculpture/performance/event venue accessible to all visitors from the interior by an elevator and stairway. From the exterior, the roof venue is accessible by the building's unique architectural multilevel ramp. As the museum's largest performance and event area, it centers our glass atrium, offers an expansive projection wall for videos, and has breathtaking views of Midtown and Downtown Atlanta.

THE 2022 GALA

\$25,000 – LEAD SPONSOR

- 12 sponsored tickets to the tented event site at the construction site of MOCA GA's future home
- Prominent Recognition on all signage, printed programs, event materials, and on digital invitations
- Public recognition during MOCA GA's 2022 Gala program
- Recognition as an official sponsor of the 2022 program season
- Designated individual recognition as a part of the 2022 Gala committee
- A personalized legacy gift from MOCA GA

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\$15,000 – PREMIER SPONSOR

- 10 sponsored tickets to the tented event and an exclusive first look at the construction site of MOCA GA's future home
- Prominent Recognition on all signage, printed programs, event materials, and on digital invitations
- Recognition as an official sponsor of the 2022 program season
- Designated individual recognition as a part of the 2022 Gala committee
- A personalized gift from MOCA GA

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\$10,000– EXHIBITING SPONSOR

- 8 sponsored tickets to the tented event and an exclusive first look at the construction site of MOCA GA's future home
- Prominent Recognition on all signage, printed programs, event materials, and on digital invitations
- Recognition as an official sponsor of the 2022 program season
- Designated individual recognition as a part of the 2022 Gala committee

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\$5,000– SUSTAINING SPONSOR

- 6 sponsored tickets to the tented event and an exclusive first look at the construction site of MOCA GA's future home
- Prominent Recognition on all signage, printed programs, event materials, and on digital invitations

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\$2,500– CONTRIBUTING SPONSOR

- 4 sponsored tickets to the tented event and an exclusive first look at the construction site of MOCA GA's future home
- Prominent Recognition on all signage, printed programs, event materials, and on digital invitations

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2022 host committee membership fee for a couple - \$1,500

2022 host committee membership fee for an individual - \$750

Young Adult host committee membership fee - \$250